

USA, NEW HAMPSHIRE, MONKEY MIND ESCAPE ROOMS



Our client from New Hampshire, USA, ordered the "PIRATES NEW DESIGN" escape room from us and asked us to make it special. The fact is that in their city there is a famous legend about a pirate named John Quelch, and this attracts the special interest of tourists.

Therefore, we customized the escape room, our artists added personalized inscriptions to the elements of the quest: the name of the place (Shoals), the name of the ship and the name of the pirate John Quelch.

"PIRATES NEW DESIGN" INCLUDING

- CUSTOMIZATION
- MARKETING SUPPORT

IN ADDITION, THE CLIENT WAS PROVIDED WITH A NUMBER OF PERSONAL MARKETING SOLUTIONS:

1) Our professional videographer filmed and edited A SPECIAL PROMO VIDEO with subtitles, different from our standard video for this escape room. In a customized video, the legend of the pirate John Quelch is played up, where players must find his hidden treasures. The client was provided with two videos: a special one according to his legend and our standard one, for different purposes

2) Our screenwriter wrote A SPECIAL ESCAPE LEGEND based on the story of this famous pirate

3) We have compiled a list for choosing AN EFFECTIVE NAME for the escape room at the client's location:

- Quelch's trap
- Legend of the Shoals
- Quelch's haunt escape
- Pirate Quelch's escape
- Pirate Quelch's shelter
- Quelch's Gold
- Escape Quelch's Cabin
- John Quelch's treasure
- Quelch's shelter escape
- Quelch's Stolen Gold
- Charles brigantine escape
- John Quelch's legend
- Pirate Quelch's trap
- Quelch's hidden treasure
- Charles ship escape
- Treasure at the Shoals



4) After choosing a name, our designer created several PROMO BANNERS for posting on the website and in social media. Client networks. Since this client already has two quests, our design of promotional materials matches their style and presentation, while having its own unique flavor

In addition, we plan to provide the client with a separate list of advertising teasers and pictures for setting up targeted advertising

THUS, THE CLIENT RECEIVED EQUIPMENT, COMPLETELY READY FOR INSTALLATION, WITH A PERSONAL DESIGN, INCLUDING PERSONALIZED ELEMENTS.

WE TOOK OVER THE MAIN MARKETING COMPONENT.

THIS IS A COMPLETELY FINISHED PRODUCT.

ALL THAT REMAINS IS TO CONNECT THE GAME AND PLACE ALL THE MATERIALS ON THE SITE!

