

The Mirvari restaurant was opened in early 2020, in a small community that already had a competing restaurant which had been operating for 6 years with a huge kid's playroom making attractive for families with children.

The manager of Mirvari restaurant asked us to create a unique gaming gadget for children with a short production period so that they too could attract customers with children. Indestroom produced an interactive playhouse with 3 educational games and by adding a motivational system, stimulated customers to return to the restaurant: this was done by using coins that can be exchanged for sweets or prizes.

THE MIRVARI RESTAURANT WAS OPENED IN EARLY 2020

INDESTROOM PRODUCED AN INTERACTIVE PLAYHOUSE WITH 3 EDUCATIONAL GAMES AND BY ADDING A MOTIVATIONAL SYSTEM



REVIEW FROM ALEXANDER, THE MANAGER OF MIRVARI RESTAURANT:

"On the very first day, as we installed the house, mothers living nearby started calling us, inquiring about the house.



In just one month **restaurant traffic increased by 30%**, and **the average cheque increased by 15%** because parents began to spend more time in the restaurant while their children were busy playing.

Special thanks to the Indestroom managers, who suggested a motivation system - this is a brilliant idea! Children solve puzzles and get coins, which we exchange for gummy bears. As a result, the children ask their parents to return to our restaurant to get more gummies. This is genius!

Also, I personally appreciate Indestroom's care for children, as there are no screens in the playhouse, children do not harm their eyes, and instead they develop thinking and logic skills through the game. Parents appreciate it too."

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